

#### MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE



## Department of Banking and Insurance Faculty of Finance

Invites students, postgraduates, young scientists and leading specialists to participate in the VI<sup>th</sup> All-Ukrainian Scientific and Practical Internet Conference

# 'Modern money, banking services and financial innovations in the context of Ukraine's integration into the EU'

April 16, 2024 Kyiv, KNEU

with support of

**'CREDITWEST BANK'** 

Insurance Company «ARX»

Association of Ukrainian Banks







#### **General information**

**Form of the conference:** remote, with the publication of an electronic collection **The working languages of the conference** are Ukrainian, English.

**The purpose of the conference** is to generalize the results of students' and scientists' research and to form modern economic thinking on the issues of innovative technologies in the banking and financial business, the development of financial innovations and modern forms of money in the context of Ukraine's integration into the EU.

#### Thematic directions of the conference:

- 1. Modern forms of money in the digital economy.
- 2. Banking, financial and insurance services of XXI century.
- 3. Financial and banking business in the post-war economic development of Ukraine.
- 4. FinTech and digital technologies in the financial, banking and insurance sectors.
- 5. Development and regulation of banking and insurance markets in the conditions of European integration.
- 6. Financial ecosystems in the formation of the European economic space.
- 7. Financial risk management strategies and financial security.
- 8. European vector of modernization of education in banking, financial business and insurance.

#### Organizing committee of the conference:

**Chairman of the organizing committee**: Doctor of Economics, professor, Head of the Department of Banking and Insurance *Liudmyla Prymostka* 

#### Members of the organizing committee:

Iryna Okhrymenko - PhD, associate professor, associate professor of the Department of Banking and Insurance (coordinator of the conference)

Vitaliia Demchenko - PhD, associate professor of the Department of Banking and Insurance (responsible secretary)

Iryna Krasnova – doctor of economic sciences, professor, professor of the Department of Banking and Insurance

Nadiia Tsyganova - doctor of economic sciences, professor, professor of the Department of Banking and Insurance

Viktoriia Biloshapka - PhD, associate professor, professor of the Department of Banking and Insurance

Olena Breheda - PhD, associate professor, associate professor of the Department of Banking and Insurance

Olha Dymnich - PhD, associate professor, associate professor of the Department of Banking and Insurance

Yuliia Strilchuk – PhD, associate professor, associate professor of the Department of Banking and Insurance

Tetiana Tatarina - PhD, associate professor, associate professor of the Department of Banking and Insurance

#### Terms of participation in the conference:

**Participation in the conference** and publication of abstracts in the electronic collection of conference materials is **free of charge**!

To participate in the conference, it is necessary until April 12, 2024 including to:

- register at the link: <a href="http://surl.li/rfhgu">http://surl.li/rfhgu</a>
- send in one e-mail:
- abstract in Ukrainian / English to the email conference@kneu.edu.ua (the name of the file must correspond to the surname and initials of the participant as well as include conference direction number (for example: Avramenko B\_4), specify in the title of the email: "conference 24";
- for students of colleges and universities, a review of the Supervisor (photo/scan with the Supervisor's signature) or send a review from the official corporate mail of the Supervisor, if abstracts were prepared by the student alone.

**Notification of abstracts acceptance will be sent within 3 working days** from the date of their receipt to the e-mail of the organizing committee.

Participants who did not receive the message are requested to check the "spam" folder and, if it necessary, duplicate the letter.

Based on the results of the conference, an electronic abstract collection will be issued with an ISBN code assignment, which will be placed in the repository of KNEU named after Vadym Hetman (<a href="http://ir.kneu.edu.ua/">http://ir.kneu.edu.ua/</a>) expected by May 31, 2024.

In case of questions, contact the conference organizing committee.

### Coordinates of the organizing committee:

#### **Department of Banking and Insurance**

https://fef.kneu.edu.ua/ua/depts7/k bankivskoi spravy/ 03113, Ukraine, Kyiv, str. Dehtyarivska, 49-G, 3rd building of Kyiv National Economic University named after Vadym Hetman

E-mail: <a href="mailto:conference@kneu.edu.ua">conference@kneu.edu.ua</a>



#### **Contact phones**

responsible persons of the organizing committee:

**Coordinator of the conference** - PhD in Economics, Assoc. Prof. Iryna Okhrymenko, mob. phone (073) 1030867;

**Responsible secretary** - PhD in Economics, Assoc. Prof. Vitaliia Demchenko, mob. phone (063) 6370919

#### Requirements for the preparation of abstracts of the conference:

Abstracts of the conference should contain the results of an independent study of topical issues that correspond to the chosen direction of the conference, be competently written and neatly designed.

**The volume of materials** - up to 3 pages of A-4 format, text editor Microsoft Word, file extension \*.doc or \*.docx;

**Font** – Times New Roman; size - 14 pt; 1.0 line spacing; paragraph indent - 10 mm; all margins - 20 mm; pages are not numbered.

The amount of graphic and tabular material is minimal. Formulas, figures, graphs and charts that are placed in the text, typed in a text editor, grouped and conform to the page format. Titles and numbers of figures are below the figure, titles and numbers of tables are above the table (aligned in the center). Table font: kegel - 12, line spacing - 1.

**References** placed in text in square brackets, for example: [1, p. 95-96], [2; 5; 7].

**The list of references** is provided at the end of abstracts, in the order of mention in the text. It is necessary to cite the sources in the case of referring to them in the text of abstracts. The list of sources is drawn up according to the requirements used for the design of scientific works.

#### The sequence of materials in the abstracts of the conference:

On the right - the surname and initials of the author (co-author) in bold.

Below in italics is the name of the specialty, course (position, in case of graduation). Below is the full name of the educational institution (organization).

Below is the scientific degree, academic degree, surname and initials of the scientific supervisor or author (co-authors).

Below, after one line, is the title of the abstract in large bold letters (aligned in the center). Next, after one line - the text of abstracts (width alignment).

The sequence of the authors' surnames, indicated in the abstracts, must correspond to the sequence indicated in the Google form.

#### Materials are published in the author's edition

Authors are responsible for the scientific level of abstracts, the validity of the conclusions, the reliability of the results, and the observance of academic integrity.

#### **ATTENTION!**

The editorial board have the right to minor technical editing of the material or rejection of abstracts, in case of their implementation with a significant violation of the specified requirements.

Abstracts that do not correspond to the topic of the conference, sent later than the specified period or without compliance with the requirements, will be rejected and not published

#### **Example of abstract formatting**

(one author or student/postgraduate student together with a Supervisor)

#### Avramenko B.

EPP "Banking Business", 4<sup>th</sup> year of Bachelor's degree Kyiv National Economic University named after Vadym Hetman Supervisor PhD, Assoc. Prof. of the Department of Banking and Insurance Okhrymenko I.

#### DIGITALISATION AND FINANCIAL INCLUSION IN UKRAINE

Text, text,

Any graphic material (drawing, diagram, chart, figure) is denoted as "Fig." and numbered with Arabic numerals. The designation is placed below the figure on the next line in the centre, bolded.

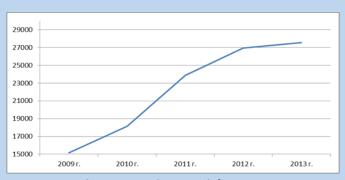


Figure 1. Figure title

Source: developed by author's based on sources [] or reference to the source [].

The figure is separated from the text by a blank line at the top and bottom. All figures in the text should be referenced (Fig. 1).

*Tables:* are denoted by the word "Table" and numbered with Arabic numerals. The designation and sequential number of the table (without a dot) are aligned to the right, the title of the table is on the next line, in the centre, highlighted in bold.

Table 1

**Table title** 

Source: developed by author's based on sources [] or reference to the source [].

#### List of references:

1. Okhrymenko I., Shulyak D. Relevance of digitalisation of the insurance business against the background of current socio-economic and geopolitical challenges. *Scientific Perspectives:* a journal. 2022. № 8(26) P. 186-199. URL: http://perspectives.pp.ua/index.php/np/article/view/2374.

#### **Example of abstract formatting**

(by multiple authors)

#### Okhrymenko I.

PhD, Assoc. Prof. of the Department of Banking and Insurance Kyiv National Economic University named after Vadym Hetman

#### Avramenko B.

EPP "Banking Business", 4<sup>th</sup> year of Bachelor's degree Kyiv National Economic University named after Vadym Hetman

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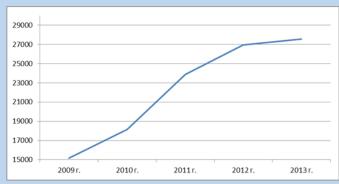


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